



Family HealthCare Employs GeaCom's Phrazer/ Kitsune for New Equity, Efficiency and Efficacy Benefits In Cancer Screening and Rooming

For: Immediate Release

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Family HealthCare is recipient of a North Dakota Department of Health grant for implementation of Phrazer/Kitsune systems to improve and enhance cancer screening and treatment more effectively across the populations it serves.

Fargo is a growing and diversifying community with an increasing need for effective health services. Nearly 40,000 North Dakotans speak a language other than English at home; 11,000 of those people live in the Fargo area. The region is also experiencing an aging population as well as broadening social economic diversity. These populations experience a higher prevalence of cancer and challenges in receiving care. Family HealthCare will now have a new solution to achieve effective screening, services and outcomes for these populations.

Family HealthCare is employing Phrazer/Kitsune for all inbound patients, automating rooming, charting and language services. Phrazer/Kitsune personalizes to the patient while streamlining their onboarding process. Patients are provided private and effective cancer screening engagements, considerate of their culture, inline with their rooming process. Detailed tracking of screening and efficiency improvements are ongoing.

About GeaCom

GeaCom is a leading global healthcare engagement solutions provider, with its patented systems deployed in hospitals, community clinics, and educational environments. Its systems are developed in the US, and compliant with healthcare regulatory approval and data privacy standards in the countries deployed. The Company's service teams and its partners provide equitable and effective health engagements across all demographics, resulting in improved patient experiences and positive outcomes and productivity improvements for healthcare providers. To date, GeaCom's solutions have provided over 40,000,000 engagements in hundreds of languages, across 5 continents, as we lead the relentless pursuit of equitable excellence in vital services. Learn more at <http://www.geacom.net>

Family HealthCare's Mission Starts with Our Professionals

Our teams of trained professionals believe in and live our values every day. In order to serve you in a manner you deserve, during your visits we will demonstrate:

- Dedication
- Innovation
- Compassion
- Excellence

As a provider of family oriented and patient-centered healthcare, Family HealthCare believes we can best provide excellent service through attention to you, our patient, and understanding your needs.

We are a primary care clinic that provides excellent medical and dental care to anyone and everyone who needs it, regardless of age, nationality, or ability to pay.

Whether you have health insurance or not, we will help you get the care you need and deserve. We'll work with you to arrange affordable payment options based on what you can afford to pay.