



# Heart Health at Home - The Future of Empowered Care and Best in Class Services

**For: Immediate Release**

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Chronic heart failure presents a growing clinical and economic burden in the US with a price tag of 44 billion dollars each year. Without improving outcomes, the annual cost of care is projected to reach \$70 billion by 2030. Fifteen out of the 24 thousand dollars that a health system spends on a heart failure patient goes to facility costs. And as soon as a patient is able to safely return home, the cost of care drops significantly.

The direction to take is to empower patients to successfully continue their care at home, without jeopardizing their health. GeaCom has designed, refined and proven a foundational solution for care at home services - The Phrazer/Kitsune Heart Health Suite.

Using the patented, best in class, synchronous and asynchronous engagement techniques on GeaCom's medical grade platform, Phrazer/Kitsune supports a safe, timely transition into the patients home. The engagement automatically alerts a patient each day when it is time to complete their daily check-in routine. Patients respond to prompts about their symptoms, overall well-being, and concerns and are guided through reporting activities, such as recording their weight and blood pressure. Caregivers are notified via alerts in the Virtual Cockpit and receive insights for adaptive patient guidance. Patients reach their care team proactively through the platform's messaging feature, or the provider may initiate a virtual follow-up conversation knowing that the patient is fully prepared for a meaningful and effective discussion.

PKS Heart Health Suite - A conduit for greater plan adherence, lower readmission rates, real-time decision support and better overall outcomes.

## **About GeaCom**

GeaCom is a leading global healthcare engagement solutions provider, with its patented systems deployed in hospitals, community clinics, and educational environments. Its systems are developed in the US, and compliant with healthcare regulatory approval and data privacy standards in the countries deployed. The Company's service teams and its partners provide equitable and effective health engagements across all demographics, resulting in improved patient experiences and positive outcomes and productivity improvements for healthcare providers. To date, GeaCom's solutions have provided over 40,000,000 engagements in hundreds of languages, across 5 continents, as we lead the relentless pursuit of equitable excellence in vital services. Learn more at <http://www.geacom.net>