

| 2550 University Ave. W., Suite 350-S St. Paul, MN 55114-1900

| phone: (651) 641-1121; fax: (651) 659-1477 | toll-free: (800) 462-5393; www.mnhospitals.org

February 9, 2021

Dear MHA member leader,

The Minnesota Hospital Association's Endorsed Business Partner (EBP) program identifies best in class innovative organizations for partnership with MHA and its members to advance the health of Minnesotans. The selected business partners improve hospital and health system operations by providing value-added services to hospitals and health systems in Minnesota. Through a rigorous and deliberate vetting process, the MHA EBP program matches issue-specific member needs with products and services from innovative, value-added vendor solutions.

I am pleased to introduce you to one of MHA's EBPs, Geacom Inc.

An established Minnesota innovator and producer of market leading medical engagement solutions designed to enable equitable care, novel efficiency, staff accountability and new revenue models. GeaCom's FDA grade platform, Phrazer/Kitsune, provides patented, novel features that enable improved patient flow and granular staff control, top of licensure performance and accountability. New vital capabilities of synchronous/asynchronous and augmented functionality coordinate resources to the point of need and balance patient flow through rostered onsite/remote staff, as needed.

For additional information, please contact:

Katja Kressmann, General Manager, (218) 461-0655 or katja.kressmann@geacom.net And visit their website at: https://www.geacominc.com

MHA is confident that our EBPs will provide exceptional service to meet member needs. To learn more about the endorsed organizations, visit www.mnhospitals.org/about/business-partners.

Sincerely,

Rahul Koranne, M.D., MBA, FACP

President and CEO

R. Koranne.